

# Geography of Global Tourism

Jacob Henry

University of Hawai'i at Mānoa : GEOG 324

Summer 2019- Online      Session 1: May 20-June 28 2019

## Contact

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Please feel free to call me Jacob in our emails.

Office hours can be arranged by appointment.

## Overview

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**Course Description:** This course will cover the, "tourist landscape in relation to resources, spatial patterns of supply and demand, impacts of tourism development, and models of tourist space. Flows between major world regions." This is a human geography course.

### Course Objectives:

1. Students will consider the social, political, and spatial aspects of tourism.
2. Students will critically analyze the discourses of tourism and the varying positionalities of 'hosts' and 'guests'
3. Students will analyze a first-hand tourism experience using the concepts and methods covered in the readings.

## Readings & Materials

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The readings and videos for this course **will be provided** on Lulima or through the UH Library. There is no textbook to purchase.

For this course, you have to option to make a vlog (video blog). **Both Mac and Windows factory-install free software for video editing.** On Mac computers you can use iMovie. Older Windows machines will have Movie Maker. Newer Windows machines include video editing features in the Photos app.

You will also need a reliable internet connection, as it is an online class.

## Course Requirements

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We will be reading two topics per week. You are required to do the readings. The readings are a mix of short and longer articles. While the weekly reading list may look long, many of the articles are only 1-2 pages.

Self-direction and carving time out to dedicate to the readings, Lulima Posts, and writing is key for your success in this course.

## Evaluation & Grades

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This course has 100 total points.

### Final Project: "Analyzing A Tourism Activity as a Geographer" (30 points)

**Option A:** 15-20 minute Vlog

**Option B:** 2,000 Word Paper (roughly 8 pages double-spaced)

-Rubrics and details for both options are on Laulima

### Assignments (24 points total/ 12 points each)

There are two 600 word written assignments. Assignment #1 is an extended Laulima Post and Assignment #2 is a reflection paper.

-Rubrics and details are on Laulima

### Laulima Posts (42 points total/ 6 points each)

300-word (minimum) responses to prompts in the Forum tool of Laulima. Due (most)

**Thursdays and Sundays at 11:59 PM.** Unlike other online classes you may have taken, I do not require that you respond to your peers, but you are welcome to do so at any point. I will comment on most of your posts. If I ask a question or for clarification in my comment, it'd be good for you to respond to it.

### Checkpoints (4 points total)

These are small tasks (usually just an email) which help me ensure that you are still on track for success.

### GRADING SCALE

90-100	A	60-69	D
80-89	B	50-Below	F
70-79	C		

**Extra Credit:** There are up to 3 points of extra credit available in this class. Please see the "Checkpoints, Assignments, and Final Project" folder on Laulima for directions.

I use the Gradebook feature on Laulima. You should check your grades periodically. If you notice a discrepancy between your records and mine, please let me know via email.

# Course Outline

This course splits each of our six weeks into two “Parts.” Roughly, **Part A is from Monday to Thursday** and **Part B is from Thursday to Sunday**. However, you know your schedule best and should determine the best time to actually do the readings. Count on at least 6 hours of reading each week. All readings are already available and sorted by Week and Part under the Resources tab on Lulima. Both Forums for the week’s Lulima Posts open on Monday.

Week	Part	Topics	Things to Do
#1 May 20-26	Part A	What is Critical Tourism Studies?	Readings Lulima Post # 1: May 23 <sup>rd</sup> , 11:59PM
	Part B	Voices: Who Are Tourists?	Readings Lulima Post #2: May 26 <sup>rd</sup> , 11:59PM
#2 May 27-June 2	Part A	Development, Dollars, and Destinations	Readings Lulima Post #3: May 30 <sup>th</sup> , 11:59PM Checkpoint 1: May 30 <sup>th</sup> , 11:59PM
	Part B	Voices: Who are Hosts?	Readings Lulima Post #4: June 2 <sup>nd</sup> , 11:59PM
#3 June 3-9	Part A	Tourism and Nature	Readings Lulima Post #5: June 6 <sup>th</sup> , 11:59PM
	Part B	(Not So) Alternative Tourism	Readings Lulima Post #6: June 9 <sup>th</sup> , 11:59PM Checkpoint #2: June 9 <sup>th</sup> , 11:59PM
#4 June 10-16	N/A	Choose Your Own Topic	Readings Assignment #1 on Lulima: June 16 <sup>th</sup> , 11:59PM
#5 June 17-23	Part A	Geopolitics and Tourism	Readings Lulima Post #7: June 20 <sup>th</sup> , 11:59PM
	Part B	Go Be A Tourist!	Partake in some kind of Tourism Activity Checkpoint #3: June 23 <sup>rd</sup> , 11:59PM
#6 June 24-28	Part A	Final Project	Work on your Final Project
	Part B	Final Project	Final Project: Emailed to me June 30 <sup>th</sup> at 11:59 PM  Assignment #2: Emailed to me July 1 <sup>st</sup> at 12:00 PM (noon)

## Notes

**\*\* Denotes a short reading. The reading lists may look long, but remember summer classes have to be accelerated. I've tried to even out the content so that you have a mix of easy & more challenging texts each week.**

**\*\* Denotes a video**

Each folder includes “**Jacob’s Brief Opening ‘Lecture.’**” In these, I introduce each of the readings, the context from which they emerged, and the takeaways which are most influential for me. A savvy student would definitely read these introductions first! Also, be sure to check out the Google Map marking the locations of the case studies we’ll be reading about. It is a geography class, after all...

**Week 1 - Topic 1: What is Critical Tourism Studies? Due 23 May 2019**

Wow, six weeks zips by! We've got a lot to do and very little time to do it. Time to do some learning about the field of critical tourism studies. What is it? What are some of its concerns? How do geographers think about tourism? These readings are probably dryer than what is to come, but they really help to situate the kinds of issues tourism geographers engage with and the critical perspectives that will guide our analysis.

**Readings**

\*\*Jacob's Brief Opening "Lecture"

Gmelch, Sharon Bohn. 2004. "Why Tourism Matters." In *Tourists and Tourism: A Reader*, edited by Sharon Bohn Gmelch, 3-21. Long Grove: Waveland Press.

Higgins-Desbiolles, Freya, and Kyle Powys Whyte. 2014. "Critical Perspectives on Tourism." In *The Wiley Blackwell Companion to Tourism*, edited by Alan A. Lew, C. Michael Hall, and Allan M. Williams, 88-97. Hoboken: Wiley & Sons.

MacCannell, Dean. (1976) 1999. "Staged Authenticity." In *The Tourist: A New Theory of the Leisure Class*, 91-107. Berkeley: University of California Press.

\*\*Timothy, Dallen J. 2018. "Geography: The Substance of Tourism." *Tourism Geographies* 20 (1): 166-69.

\*\*Terkenli, Theano S. 2018. "Tourism: Beyond the Pleasure of Practicing Geography." *Tourism Geographies* 20 (1): 170-71.

**Things to Do**

- Lulima Post #1: Due Thursday at midnight.

**Week 1 - Topic 2: Voices- Tourists Due 26 May 2019**

For the second half of this week, we tackle the question: Who is a tourist? The answer is probably more elusive than you think... Enjoy some easier, shorter readings as we listen to the voices of "tourists."

**Readings**

\*\*Jacob's Brief Opening "Lecture"

\*\*Lindberg, Peter Jon. 2009. "In Defense of Tourists." *Travel & Leisure Magazine*.  
<http://www.peterjonlindberg.com/in-defense-of-tourists>.

Mathers, Kathryn. 2010. "Disrupting the Hyphen: Identity and Belonging in America." In *Travel, Humanitarianism, and Becoming American in Africa*, 117-35. New York: Palgrave.

Bruner, Edward M. 1996. "Tourism in Ghana: The Representation of Slavery and the Return of the Black Diaspora." *American Anthropologist* 98 (2): 290-304.

\*\*Dobrovolny, Michelle. 2012. "Confessions of a Voluntourist." *New Internationalist*. 58-59.

\*\*Ndebele, Njabulo S. 2007. "Game Lodges and Leisure Colonialists." In *Fine Lines from the Box: Further Thoughts About Our Country*. Cape Town: Umuzi.

\*\*Wandering Earl. 2017. "The Taliban vs. Andre the Giant." *Wandering Earl* (blog). June 7, 2017.  
<https://www.wanderingearl.com/the-taliban-vs-andre-the-giant/>

### Things to Do

- Laulima Post #2: Due Sunday at midnight.

## **Week 2 - Topic 1: Development, Dollars, & Destinations Due 30 May 2019**

Tourism is all about the dollars—or so some claim. These readings will help us understand who gets the dollars, initially and ultimately. Dollars are also supposed to bring development, making tourism an attractive development strategy, but does it work?!

### Readings

\*\*Jacob's Brief Opening "Lecture"

\*\*Scheyvens, Regina. 2018. "Linking Tourism to the Sustainable Development Goals: A Geographical Perspective." *Tourism Geographies* 20 (2): 341–42.

Nash, Dennison. 1989. "Tourism as a Form of Imperialism." In *Hosts and Guests: The Anthropology of Tourism*, edited by Valene L. Smith, 2nd edition, 37–52. Philadelphia: University of Pennsylvania Press.

Mbaiwa, Joseph E. 2005. "Enclave Tourism and Its Socio-Economic Impacts in the Okavango Delta, Botswana." *Tourism Management* 26 (2): 157–72.

Helu-Thaman, Konai. 1993. "Beyond Hula, Hotels, and Handicrafts: A Pacific Islander's Perspective of Tourism Development." *The Contemporary Pacific* 5 (1): 103–11.

### Things to Do

- Laulima Post #3: Due Thursday at midnight.

## **Week 2 - Topic 2: Voices- Hosts Due 2 June 2019**

Wherever there are tourists, there are "hosts" who have to serve and take care of them. These stories are often buried or caricatured in travel writing and tourism scholarship. "Hosts" is a broad category, as diverse as tourists. These readings begin the process of listening those with the least amount of power in the tourism machine.

### Readings + Video

\*\*Jacob's Brief Opening "Lecture"

Kincaid, Jamaica. 2000. Chapter 1 of *A Small Place*. 1-19. New York: Farrar, Straus and Giroux.

Bunten, Alexis Celeste. 2008. "Sharing Culture or Selling out? Developing the Commodified Persona in the Heritage Industry." *American Ethnologist* 35 (3): 380–95.

Freire-Medeiros, Bianca. 2012. "Favela Tourism: Listening to Local Voices." In *Slum Tourism: Poverty, Power and Ethics*, edited by Fabian Frenzel, Ko Koens, and Malte Steinbrink, 175–92. London: Routledge.

\*\* Bardet, Solenn. 2012. "15. Hurt by Outsider Attitudes" from *The Himbas Are Shooting*. Gedeon Programmes.

[http://digital.films.com.eres.library.manoa.hawaii.edu/p\\_ViewVideo.aspx?xtid=54408&luid=253363](http://digital.films.com.eres.library.manoa.hawaii.edu/p_ViewVideo.aspx?xtid=54408&luid=253363)

### Things to Do

- Checkpoint 1: Week 4 Reading Topic (see Lulima)
- Lulima Post #4: Due Sunday at midnight.

## **Week 3 – Topic 1: Tourism and Nature Due 6 June 2019**

### Readings

\*\*Jacob's Brief Opening "Lecture"

Eijgelaar, Eke, and Paul Peeters. 2014. "The Global Footprint of Tourism." In *The Wiley Blackwell Companion to Tourism*, edited by Alan A. Lew, 454–65. Hoboken: Wiley & Sons.

Lovelock, Brent. 2014. "The Moralization of Flying: Cocktails in Seat 33G, Famine and Pestilence Below." In *Moral Encounters in Tourism*, edited by Mary Mostafanezhad and Kevin Hannam, 139–53. Burlington: Ashgate.

\*\*Haubursin, Christophe. 2018. *What Happens When Nature Goes Viral?* YouTube Video. Vox Media. <https://www.youtube.com/watch?v=ltjc14Fm-gs>.

Honey, Martha. 2004. "Giving a Grade to Costa Rica's Green Tourism." In *Tourists and Tourism: A Reader*, edited by Sharon Bohn Gmelch, 407–17. Long Grove: Waveland Press.

Akama, John S. 2004. "Neocolonialism, Dependency and External Control of Africa's Tourism Industry." In *Tourism and Postcolonialism*, edited by Colin Michael Hall and Hazel Tucker, 76–96. New York: Routledge.

### Things to Do

- Lulima Post #5: Due Thursday at midnight.

## **Week 3 – Topic 2: (Not So) Alternative Tourism Due 9 June 2019**

Backpackers, study abroaders, missionaries, volunteers, and more! What's up with all these different, supposedly better, ways to travel? Alternative tourists often seek more intimate and intensive experiences with host communities, but at what cost?

### Readings + Video

\*\*Jacob's Brief Opening "Lecture"

\*\*Butler, R. W. 1990. "Alternative Tourism: Pious Hope Or Trojan Horse?" *Journal of Travel Research* 28 (3): 40–45.

Crabtree, Robbin D. 2013. "The Intended and Unintended Consequences of International Service-Learning." *Journal of Higher Education Outreach and Engagement* 17 (2): 43–66.

\*\*Roberts, Maya. 2006. "Duffle Bag Medicine." *JAMA* 295 (13): 1491–92.

Li, Ruochen Richard. 2017. "People with Pants": Self-Perceptions of WorldTeach Volunteers in the Marshall Islands." In *The Romance of Crossing Borders: Studying and Volunteering Abroad*, edited by Neriko Musha Doerr and Hannah Davis Taïeb, 220–50. New York: Berghahn Books.

**\*\***Bernstein, Joshua D. 2018. "Begging to Travel: Begpacking in Southeast Asia." *Annals of Tourism Research*, December.

**\*\***Vail, Pegi. 2013. *Gringo Trails*. Icarus Films.

<http://eres.library.manoa.hawaii.edu/login?url=http://docuseek2.com.eres.library.manoa.hawaii.edu/v/a/23f3/1/0/0>

### Things to Do

- Lulima Post #6: Due Sunday at midnight.

**Week 4 - Read Your Own Topic Due 16 June 2019**

[Insert your 5 pre-arranged readings here]

### Things to Do

- Assignment 1: Your Brief Opening Lecture
- Checkpoint 2: Tourism Activity

**Week 5 - Topic 1: Geopolitics & Tourism Due 20 June 2019**

### Readings + Video

**\*\***Jacob's Brief Opening "Lecture"

Dodds, Klaus. 2007. "It's Smart to Be Geopolitical!" In *Geopolitics: A Very Short Introduction*, 1-17. Oxford: Oxford University Press.

Henry, Jacob, and Mary Mostafanezhad. 2019. "The Geopolitics of Volunteer Tourism." In *International Handbook on Globalization and Tourism*, edited by Dallen J. Timothy. Cheltenham: Edward Elgar.

Chen, Yu-Wen, and Niall Duggan. 2016. "Soft Power and Tourism: A Study of Chinese Outbound Tourism to Africa." *Journal of China and International Relations* 4 (1): 45-66.

Dowler, Lorraine. 2013. "Waging Hospitality: Feminist Geopolitics and Tourism in West Belfast Northern Ireland." *Geopolitics* 18 (4): 779-99.

### Things to Do

- Lulima Post #7: Due Sunday at midnight.

**Week 5 - Topic 2: Go Outside and be a Tourist**

### Things to Do

- Partake in a tourism activity
- Checkpoint 3: Verify the tourism activity

### Things to Do

- Final Project
- Assignment 2: Reflection Assignment
- Extra Credit Course Review

## The Usual Notices

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1. The syllabus is subject to change. If something changes, I'll send you an email.
2. I'm pretty good with email. However, I do get 24 hours to respond, though in most cases I'll respond much quicker.
3. Late Work: Do not ask me to extend a deadline within 24 hours of that deadline. If you are really struggling, please contact me and we'll work something out. This is a self-directed class, so I expect you to not only present a problem but also a solution. Do note, I'm weary about granting too many extensions since six weeks goes by so quickly. **I don't want to hear less than truthful reasons about why you didn't meet deadlines—if you were simply too overwhelmed, tell me that.** I can help you better and you won't have to visit the health center to get a \*cough cough\* medical note.
  - a. Sub-note: I get that computers do sometimes fail us. Internet connections go down. There are no seats at the coffee shop. Right, I know. A computer tragedy may occur, but you should be saving your work so that the minute you get back on line you can upload. **Again, communicate with me!**
  - b. **I can't emphasize enough how quickly six weeks goes by.** While I am generally amiable to allowing you to work at your own pace (provided you're communicating with me), the semester does end. Abruptly. And if you have unfinished work when the semester ends, that's bad for your grade. Stay up with the schedule I've laid out for the best results.
4. Don't plagiarize. Since we're doing reflection and analysis in this course, there isn't much incentive to plagiarize. **The best way to not plagiarize? Cite furiously!**
  - a. If aren't using Zotero for citation management, I'd suggest you look into it. It's a free, open access program that virtually every professor uses to automate bibliographies and citations. <https://www.zotero.org/>